

NASA Office of Small Business Programs

Effective February 2010

NASA Small Business Strategic Plan

Mission

- To advise the Administrator on all matters related to NASA small business programs.
- To promote the development and management of NASA programs that assists all categories of small business.
- To develop small businesses in high-tech areas that includes technology transfer and commercialization of technology.
- To provide small businesses maximum practicable opportunities to participate in NASA prime contracts and subcontracts.

Vision

- To promote and integrate all small businesses into the competitive base of contractors that pioneers the future in space exploration, scientific discovery, and aeronautics research.

Long-Term Goals

- Utilize the Small Business Improvement Plan to promote continuous improvement for all small business programs.
- Structure the Center Small Business Offices to maximize effectiveness.
- Develop programs that support hi-tech small business firms through the Mentor-Protégé Program, i.e., tech transfer, SBIR/STTR.
- Promote internal activities with Mission Directorates, Mission Support Offices, and NASA Centers.
- Promote external outreach activities at conferences, Prime Vendor Councils, and with other Government Agencies.
- Expand small business program training and encourage participation by the acquisition community.
- Develop a Small Business Specialist Desk Guide.

Metrics

- Promote programs that support hi-tech small business firms through the Mentor-Protégé Program, i.e., tech transfer, SBIR/STTR.
 - Number of mentors.
 - Number of successful Mentor-Protégé Agreements.
 - Number of Phase III SBIR Awards.
- Promote both internal and external outreach activities and the number of Center participants.
 - Number of meetings with Mission Directorate, Mission Support, and Senior Center Personnel.
 - Number of internal outreach events and the number of participants.
 - Number of external outreach events and the number of participants.
- Promote a NASA-wide database of small business vendors.
 - Number of vendors registered in database.
 - Number of searches performed in database.
 - Number of e-mails sent through database.
 - Survey of vendors to ascertain effectiveness of NASA Small Business Program.
- Promote Small Business Training Program for NASA acquisition personnel.
 - Number of acquisition personnel trained in classroom session in various small business categories.
 - Number of acquisition personnel trained via a Web session in various small business categories.

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Small Business Enterprise Integration

Enterprise Management

- *Alignment*—OSBP priorities are aligned with NASA strategy and plans.
- *Governance*—OSBP is responsible to OFPP, Congress, and NASA to meet our small business goals.

Enterprise Execution

- *Driven by common processes*—OSBP business model is driven by Federal Acquisition Regulation practices and adapted to NASA requirements.
- *Resource allocation/cost-wise*—small business goals are based on the industrial base, past performance, and congressional mandates.
- *Risk management*—level of operational risk dependent on mission-driven requirements.
- *Metrics-shaped*—mission, cost, reliability, and consistency.
- *Barrier removal*—continuous transformation.

Results

- Small business represents increased productivity and decreased costs.
- Continuous improvement.

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